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ACT4Music (ACT4Music.org), a startup organization dedicated to the furthering of Creative Music, has set new records in the online venue space by launching 50 concerts featuring 200 performances by 260 artists during its first initiative, the eight-week ACT4Music Fest (April 21-June 13). Tickets to the concerts, as well as a three-part interview series with Jazz Masters by award-winning documentarian Steve Rowland, may be purchased a la carte at Act4Music.org/concerts for a minimum price of \$3 through August 1, 2020.

The ACT4Music Festival features specially curated performances by well-established favorites and vibrant new voices on the international Creative Music scene. Most concerts are two hours long and consist of four 30-minute performances by different artists or acts. Participants include John Patitucci, Chris Potter, Linda May Han Oh, Kenny Barron, Vijay Iyer, Brandee Younger, Dafnis Prieto, Nduduzo Makhathini, Sara Serpa, Billy Hart, Melissa Aldana, Josh Dion, Jorge Glem, Julian Lage, Michele Rosewoman, Louis Hayes, Charles McPherson, Bria Skonberg, Robin Eubanks, Ingrid Jensen, Sumi Tonooka; as well as Festival Jazz Chile and the TD Toronto Jazz Festival.

ACT4Music (Advancing Creative Transformation for Music) is the brainchild of Philadelphia-based producer, bassist, and educator Anthony Tidd, who partnered with Parisian photographer, videographer, and web designer Dimitri Louis to create “a cloud venue focused on the transformative advancing edge of musics that lean towards creativity – such as jazz.” Act4Music Fest 2020 kicked off just three weeks after the organization’s birth, as a response to the COVID-19 pandemic and its devastating impact on the music industry. Tidd and Louis, who sought to inspire a sense of unity and community among quarantined artists and audiences around the world, set an ambitious goal of launching 48 shows (192 performances) over two months. Thanks to an enthusiastic response by friends and colleagues in the Arts and the assistance of a small but dedicated staff of volunteers, they exceeded that goal by 6 shows – on a budget of \$0.

The organization also conducted 78 live interviews with artists and curators who participated in the ACT4Music Fest 2020, which remain available to the public for free on ACT4Music’s IGTV channel, ACT4MTV.

Press passes, a press teaser, a full list of participants, concert schedule, posters, and more are available at ACT4Music.org/press.

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